

# FEIMEC

International Machinery and Equipment Fair

# MAY 3-7, 2022

Tue TO Fri 10AM TO 7PM  
SATURDAY 9AM TO 5PM

SÃO PAULO EXPO  
EXHIBITION & CONVENTION CENTER



ROD. DOS IMIGRANTES - KM 1,5

## POST SHOW REPORT

# 2022



/feirafeimec /company/feirafeimec /feira.feimec /feirafeimec

[www.feimec.com.br](http://www.feimec.com.br)

Iniciativa

Promoção e Organização

Patrocínio Oficial

Patrocínio

Local

Associada à

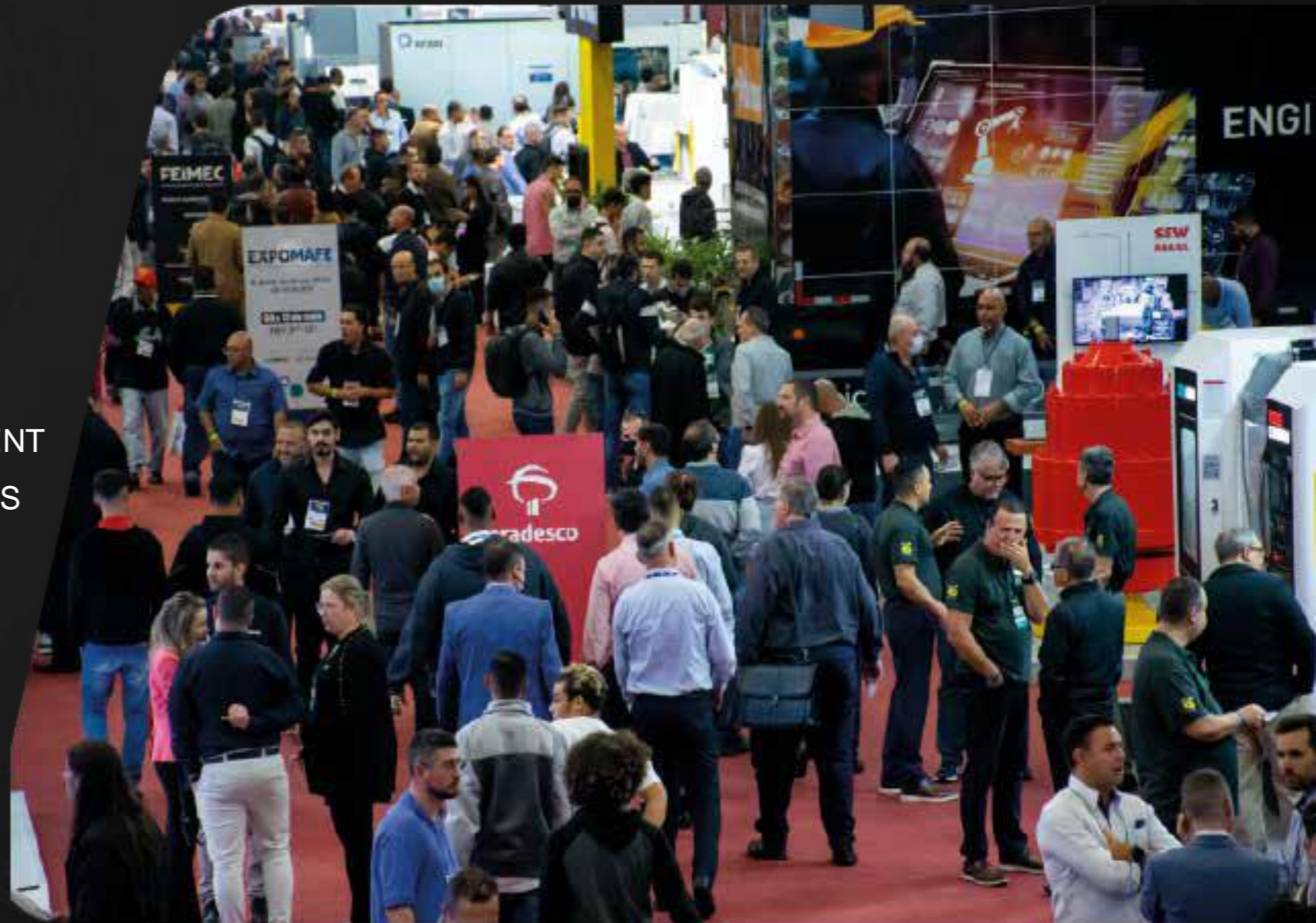


# THE EVENT

The official trade fair of the sector and the main event of the mechanical industry in 2022, the third edition of **FEIMEC** - International Machinery and Equipment Fair, confirmed the industry's confidence in the economic recovery. **FEIMEC 2022** took place from May 3 to May 7 at São Paulo Expo.

## FEATURED SECTORS

- MACHINERY AND EQUIPMENT
- MACHINE TOOLS
- AUTOMATION, CONTROL, AND MEASUREMENT
- TOOLS AND DEVICES
- WELDING AND SURFACE TREATMENTS
- MATERIAL HANDLING AND STORAGE EQUIPMENT
- MOTORS, COUPLINGS, REDUCERS, AND GEARS
- OVENS, FURNACES, BOILERS, AND HEAT TREATMENT
- VALVES, PUMPS, COMPRESSORS, HYDRAULIC AND PNEUMATIC EQUIPMENT
- BANKS AND DEVELOPMENT AGENCIES



# FEIMEC 2022'S RECAP



OVER **55** THOUSAND  
PROFESSIONALS  
VISITED THE FAIR

OVER **900**  
NATIONAL AND  
INTERNATIONAL  
EXHIBITOR  
BRANDS.

**62** THOUSAND  
SQUARE METERS  
OF EXHIBITION  
SPACE.

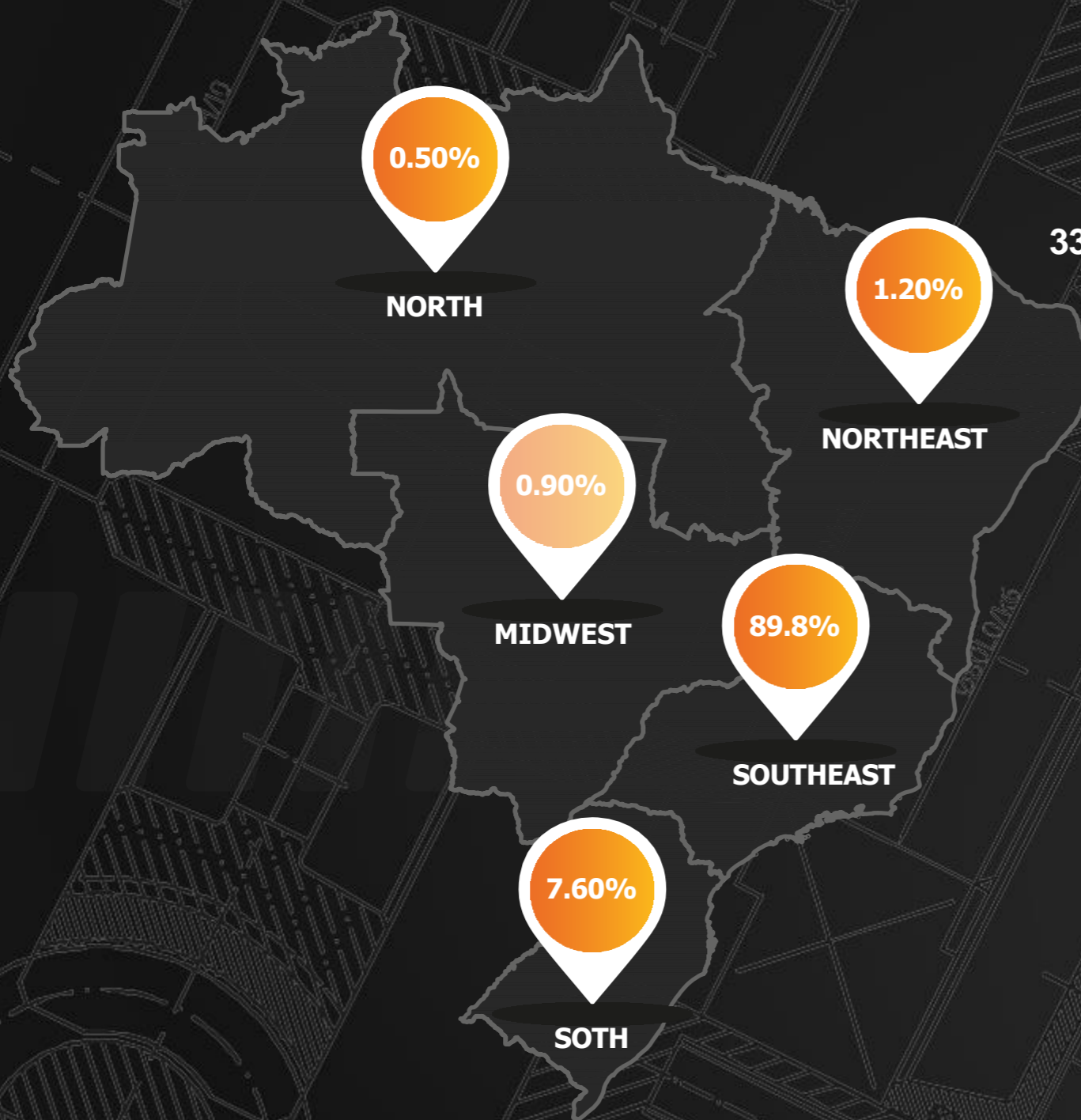
OVER **80**  
HOURS OF CONTENT  
FOR THE VISITORS.



# VISITATION

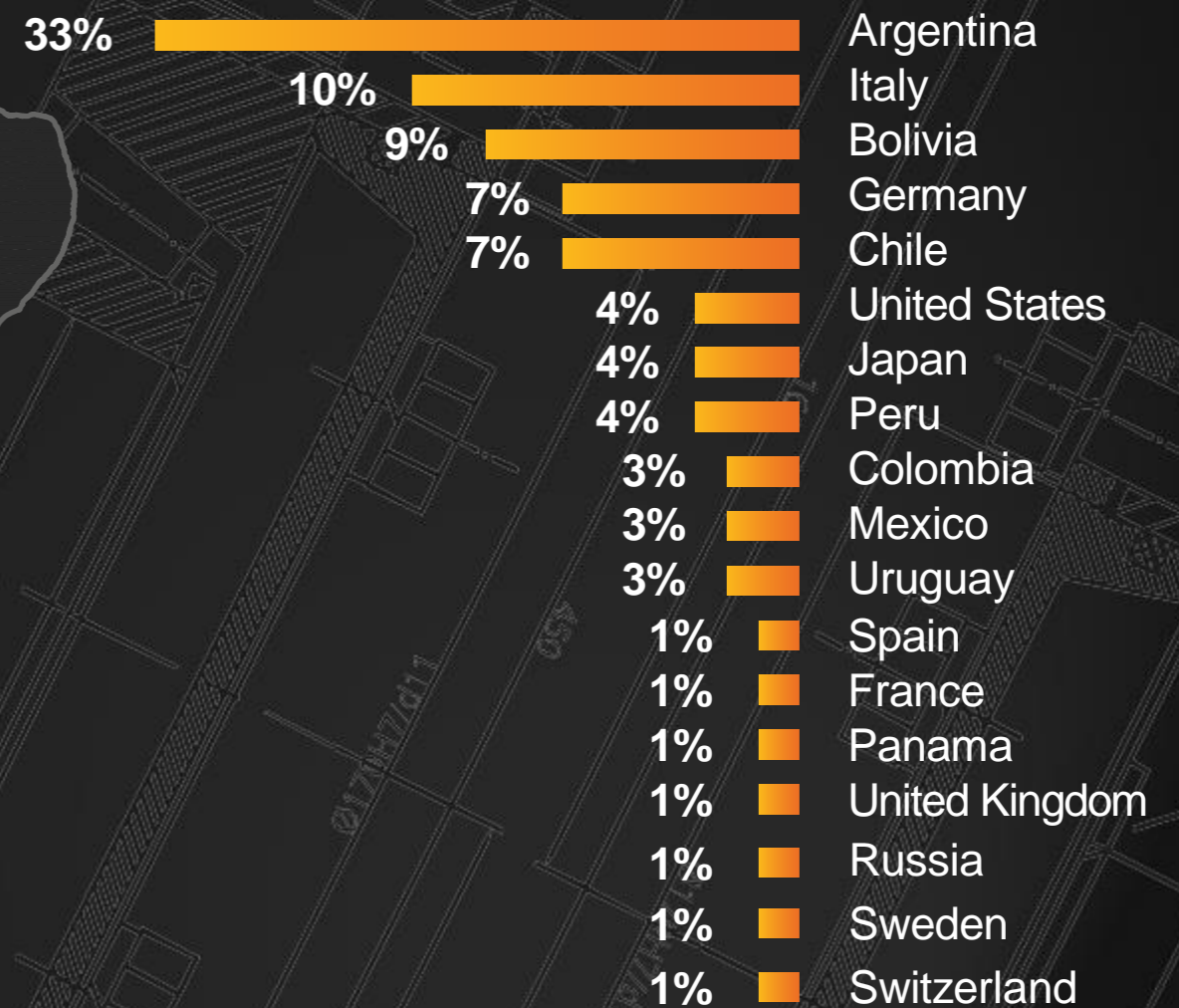
Breakdown of visitors by location

## IN BRAZIL

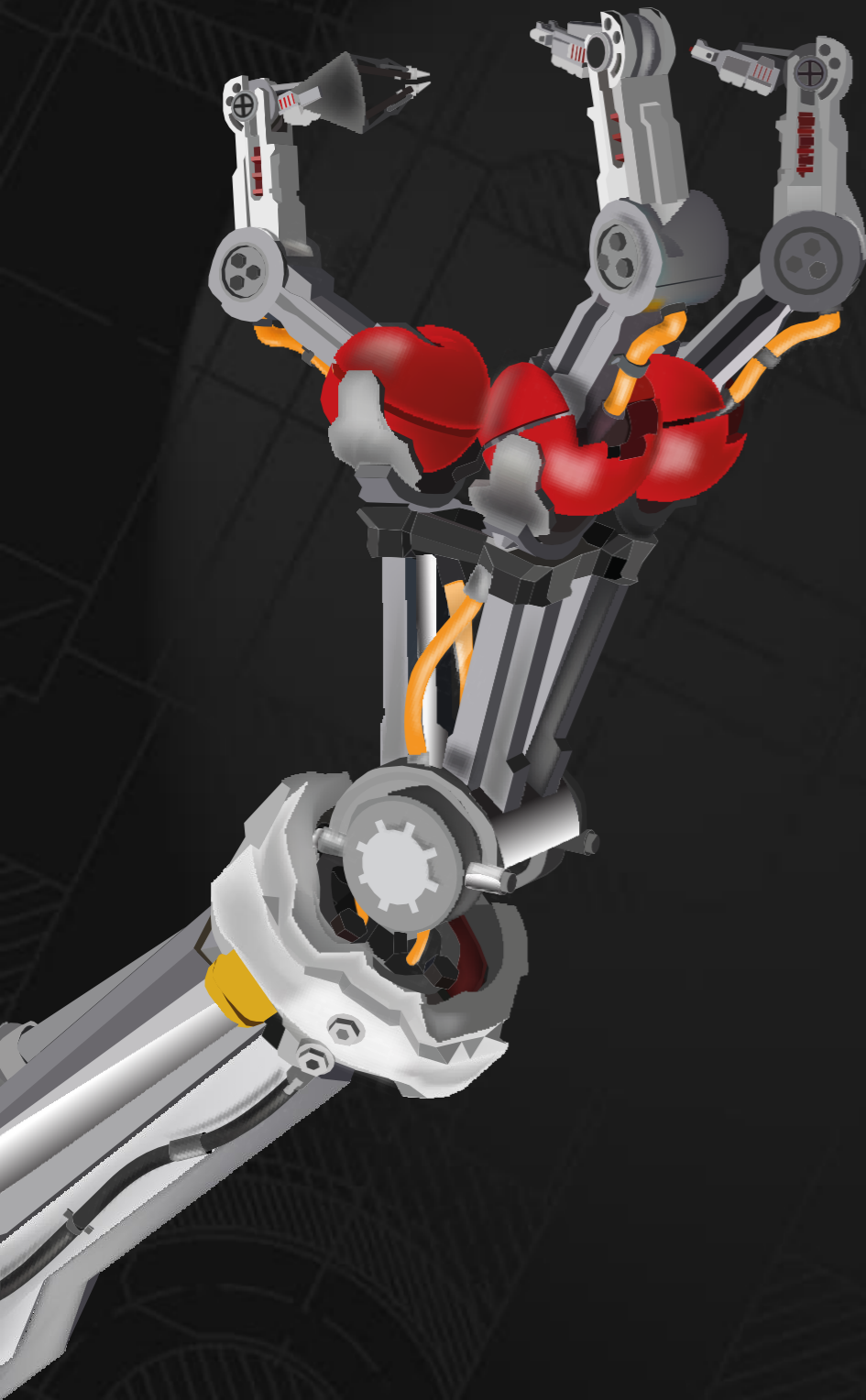


The fair welcomed both national and international visitors.

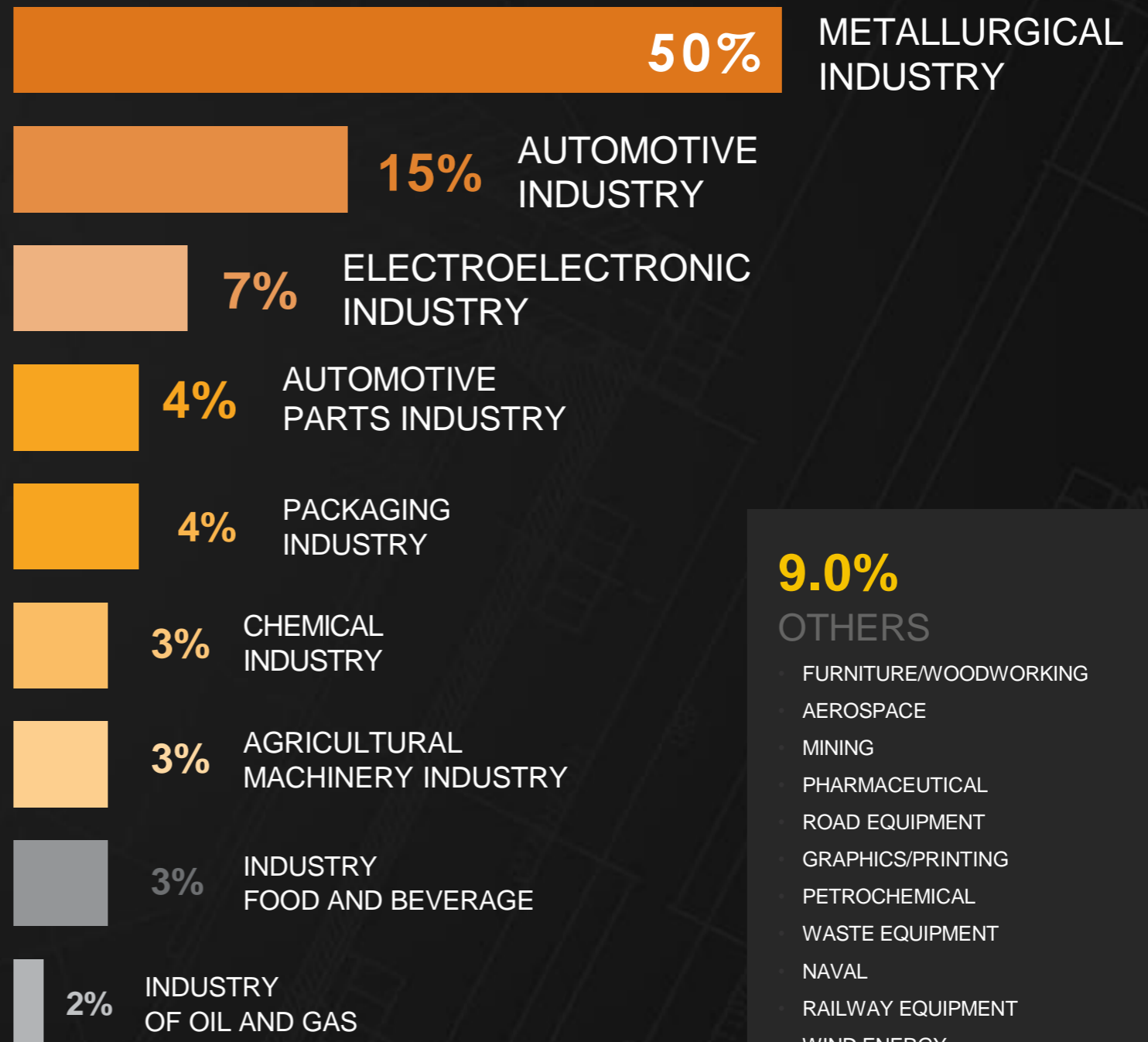
## ABROAD



# VISITATION



## Visitor breakdown by industry sector:



**9.0%**

### OTHERS

- FURNITURE/WOODWORKING
- AEROSPACE
- MINING
- PHARMACEUTICAL
- ROAD EQUIPMENT
- GRAPHICS/PRINTING
- PETROCHEMICAL
- WASTE EQUIPMENT
- NAVAL
- RAILWAY EQUIPMENT
- WIND ENERGY
- CONSTRUCTION
- PLASTICS
- PAPER AND CELLULOSE

# VISITATION

What do visitors look for at FEIMEC?

- MACHINERY AND EQUIPMENT
- AUTOMATION, CONTROL, AND MEASUREMENT
- MOTORS, COUPLINGS, REDUCERS, AND GEARS
- SERVICE PROVIDERS FOR THE MACHINERY AND EQUIPMENT INDUSTRY
- MATERIAL HANDLING AND STORAGE EQUIPMENT
- VALVES, PUMPS, AND COMPRESSORS
- HYDRAULIC AND PNEUMATIC EQUIPMENT
- HEAT TREATMENT AND SURFACE TREATMENT
- VARIOUS MACHINES FOR PLASTICS AND RUBBER
- OVENS, FURNACES, BOILERS, AND HEAT TREATMENT
- TOOLS AND DEVICES
- MACHINE TOOLS
- ROBOTICS
- WELDING
- 3D PRINTING

Main sectors, most sought after and constantly growing!



# TECHNOLOGICAL ROUNDS

ABIMAQ presented a wide range of new technologies and solutions for companies looking to achieve tangible outcomes from their investments in innovation. These innovations have the potential to make a significant impact on the market and create new business opportunities. Throughout the event, ABIMAQ highlighted industry trends and provided insights that can be applied across various sectors and areas of the industry.



# ATTRACTIONS



## Industry 4.0 Technology Solutions Showcase

FEIMEC served as a showcase for companies in the industry to present their innovations in industrial connectivity.

The event was a resounding success, with the Technological Solutions Demonstrator for Industry 4.0 playing a significant role in its achievements. Ten clusters featuring Industry 4.0 solutions were presented, ranging from digital infrastructure implementation to machine digitization, system integration, traceability, predictive maintenance control, digital inventory, and other technologies. These solutions were also showcased in over 20 presentations, as well as technological roundtables, to cater to the visitors' demand for the exhibited innovations.





# ATTRACTIONS

## parque de ideias

Innovations and new technologies for Industry 4.0, economy, sustainability, and a dedicated space for emerging talents in the industry were among the highlights of this edition. The "*Parque de Ideias*" (Ideas Park) stood out as one of the main attractions, where visitors had the opportunity to explore technical and practical concepts of the industry, including new technologies and various industrial solutions. The park was supported by ABIMAQ, IQA (Automotive Quality Institute), INSPER (Teaching and Research Institute), and VDI-Brasil (Brazil-Germany Association of Engineers), providing valuable insights and knowledge to the attendees.



# ATTRACTIONS



## parque de ideias

Every day, the space was filled with manufacturers, industry professionals, and students from technical schools and engineering, who attended the 20 free innovation lectures delivered by important figures in the industry. They had the opportunity to firsthand experience projects that contribute to the development of the industry.



# ATTRACTIONS

# INNOVATIVE TALENTS

Highlight - At Feimec 2022, we held the first edition of Innovation Talents, an exclusive program for emerging talents in the industry who are innovating and starting their careers in the job market. We had presentations from São Judas Tadeus University, ITA (Technological Institute of Aeronautics), CIETEC, and FEI.



sãojudas



cietec  
Inovação e Empreendedorismo

FEI

Alto Tietê Valley

ACATE

# ATTRACTIONS

## MOBILE SCHOOL **SENAI**

LAUNCH AT FEIMEC

Mobile Connectivity Unit featuring 5G, WiFi 6, Virtual Reality, and Augmented Reality.

The program has already served 176 companies across 28 technological areas. Inside the trailer, visitors can experience the Touch 3D - a precision training equipment used in fields such as medicine - and explore the full range of professional development courses available at SENAI (National Service for Industrial Training).



# CARAVANS AND GROUPS

FEIMEC 2022 welcomed groups and caravans from associations, universities, and technical schools from various regions of the country!



# THE INDUSTRIA XPERIENCE PLATFORM

Indústria Xperience Digital Journey – Your connection to the Industry sector

For those unable to attend the physical exhibition hall of FEIMEC 2022, they had the opportunity to stay informed about the sector's innovations and review what took place at the fair in terms of product launches and content. The Indústria Xperience Digital Journey of this year occurred from May 9 to May 13, featuring coverage of the key highlights of the in-person FEIMEC event through the online platform. The content will be available on demand throughout the year!



# DIGITAL SOLUTIONS

FEIMEC 2022 is present throughout the entire year through our digital channels: official website, digital channel *A Voz da Indústria* (The Voice of Industry) Facebook, LinkedIn, and YouTube social media platforms.

Through these channels, you can access exclusive and unpublished content focused on the machinery and equipment industry, as well as management information, trends, and new technologies, every day.

**WE CONNECT PEOPLE AND BUSINESSES THROUGH A JOURNEY THAT COMBINES PHYSICAL AND DIGITAL DELIVERIES.**

## WHO WE ARE...

In addition to our events, Informa has a division that offers marketing products and services focused on engaging, attracting, and converting new customers for your business. We are a company that connects people and businesses 365 days a year within a journey that combines physical and digital actions and deliveries. It's a complete journey!

## HOW WE DO IT ISSO...

Through our business network, which includes over 2 million registered professionals, and our portals that have received over 3 million visits in the last 12 months, we combine with digital tools that attract a qualified audience for you.

## WHAT WE DO...

Informa Markets' digital products are created and delivered to qualified B2B audiences who engage with our brands and channels, visit our trade shows and platforms, and are actively seeking solutions for their businesses in both physical and digital environments.

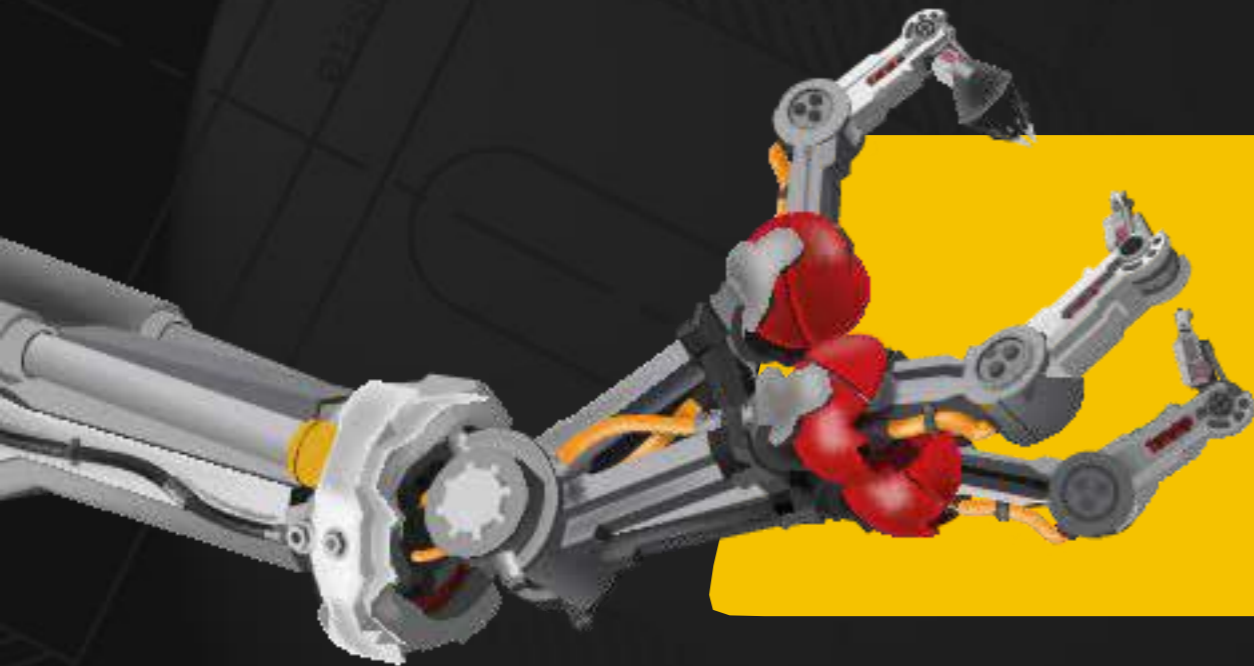
**+57mil**

SEGUIDORES NAS REDES SOCIAIS



# FEIMEC

International Machinery and Equipment Fair



SEE YOU AGAIN IN  
**2024!**

**03-07 MAY 2022**

Tue to Fri | 10AM to 7PM • Sat 9AM to 5PM

SÃO PAULO EXPO  
EXHIBITION & CONVENTION CENTER



RODOVIA DOS IMIGRANTES - KM 1,5

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